



***For the third edition of the competitiveness clusters forum,  
that will take place on  
the 9th of November 2007 at Sophia Antipolis***

***the crucial theme of relations between competitiveness clusters and  
SMEs will be at the centre of the debates.***

Organised by the Fondation Sophia Antipolis in cooperation with the Ministry of Economy, Finance and Employment (MINEFE), the Interdepartmental Delegation to Landscaping and the Competitiveness of the Territories (DIACT), the Ministry of Research and Higher Education, CDC Enterprises and with the support of Alpes Maritimes local council, the Agglomeration Community of Sophia Antipolis and the Regional Council of Provence Alpes Côte d'Azur, this manifestation will be the occasion where light can be shed on the essential problems between SMEs and Competitiveness Clusters to promote the dynamic innovation of SMEs and the emergence of their projects.

Through concrete examples and testimonials, different subjects will be addressed such as **the support of SME projects by the clusters, the setting up of research projects, SME coaching for their international development, innovations in terms of financing.** These subjects will be addressed during sessions that bring together representatives from SMEs, and clusters, representatives from the governmental, industrial and academic world and from the European Commission.

#### **8.30 am - Opening**

**Mrs Christine Lagarde**

Minister for the Economy, Finance and Employment

**Mr Christian Estrosi**

Secretary of State responsible for Overseas France, President of the Conseil général of the Alpes-Maritimes

**Mr Jean Léonetti**

President of the Agglomeration Community of Sophia Antipolis, Deputy Mayor of Antibes Juan-les-Pins

**Mr Pierre Laffitte**

Senator of the Alpes-Maritimes, President of the Fondation Sophia Antipolis

#### **9.00 am - SME : The incubation of the projects by the clusters**

Moderator : **Fabrice Leroy**, responsible for the "competitiveness clusters" mission, General Directorate for Enterprise (MINEFE)

- Images & Reseaux: **Alain Vulmière**, Director

- EMC2 : **Yannic Bourbin**, Director
- Industries et Agro-ressources : **Thierry Stadler**, Managing Director
- Minalogic : **Nicolas Leterrier**, Managing Director
- Medicen Paris Region : **Pierre Tambourin**, Vice-President

#### 11.00 am - SME and Research

Moderator : **Laurent Buisson**, Chief of service of innovation and regional action at the general management of research and innovation (Ministry of Higher Education and Research)

- Seso : **Gilbert Dahan**, Vice President (Optitec/POPsud)
- Neurelec : **Cédric Briand**, President (SCS)
- Wirecom Technologies : **Thierry Allard**, President (S<sup>2</sup>E<sup>2</sup>)
- APF Arômes et Parfums : **Coraline Darnet**, responsible for regulations (PASS)
- MEDIT : **François Delfaut**, Managing Director (System@tic)

#### 12.30 - Lunch break

#### 2.30 pm – SME and International Development

Moderator : Alain Griot, Head of office of technological partnerships, General Directorate for Enterprise (MINEFE)

- Imaginove : **Marie Soufflot**, Commercial and International Project manager
- Capénergies : **Jean-Christophe Delvallet**, Director
- Pôle Nucléaire Bourgogne : **Gérard Kottmann**, President

#### 3.30 pm –SME and Project Financing

- Moderator : **Marie-France Barthet**, Delegate advisor (DIACT)
- Pegase PACA : **Jean François Boisson**, Director delegated to development
  - Mer PACA : **Patrick Baraona**, Director
  - Finance Innovation : **Anaële Cojan**, Project manager
  - CDC Entreprises : **Isabelle Bébéar**, Delegated Director-General

#### 4.30 pm – Perspective in France and in Europe

**Mr Pierre Mirabaud**, Interministry delegation to the installation and the competitiveness of the territories, (DIACT)

**Mr Luc Rousseau**, Director-General, General Directorate for Enterprise (MINEFE)

**Mrs Françoise Le Bail**, Deputy Director General of DG Enterprise & Industry (European Commission)

#### 5.30 pm - Synthesis and Closure

**Mr Pierre Laffitte**, Senator of the Alpes-Maritimes, President of the Fondation Sophia Antipolis

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## REQUEST FOR PRESS ACCREDITATION

**3rd Competitiveness Cluster Forum**  
Friday 9th november 2007 from 8H30 to 19H30  
International Centre of Advanced Communication (CICA)  
SOPHIA ANTIPOLIS – Alpes-Maritimes

To send back before Friday the 26th of October 2007 to [com@sophia-antipolis.org](mailto:com@sophia-antipolis.org)

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